

# **T-BRIDGE**

# Accelerating Innovation Transcending Horizons

# **About T-Hub**

### T-Hub leads India's pioneering innovation ecosystem and is the World's Largest Innovation Hub.

Awarded as India's Best Incubator and National Technology Business Incubator, T-Hub plays a prominent role in bridging the innovation aspirations of an ever-evolving startup ecosystem by fostering synergising alliances. The startup ecosystem has provided over 3000 national and international startups access to cutting-edge technology, talent, mentors, customers, corporates, investors, and government agencies.

T-Hub is forging national and cross-border partnerships with leading accelerators, educational institutes, and funding networks. By fostering such synergising alliances, T-Hub plays a prominent role in bridging the innovation aspirations of an ever-evolving ecosystem.



# About T-Bridge

### T-Bridge is the international arm of T-Hub that aims to provide a gateway to global entrepreneurship.

T-Bridge believes in the power of connections and collaborations to build bridges for entrepreneurs to scale internationally. T-Bridge program enables both Indian startups that are ready to go global, and international startups looking for support in entering India and the South-Asian markets. It is also a facilitator of international and bilateral agreements for startup exchange between some of the most promising global ecosystems and India.

# **Our offerings**



# **The Guiding Framework for International Growth**

Over the seven years, T-Hub has pivoted around the 6Ms (Mentors, Market, Motivation, Manpower, Money, Methodologies) and 2Ps (Partnerships; Policy Advisory) framework to drive results and collaboration for entrepreneurs' success.



# **T-Bridge Engagement Partners**

### **Startup Enclave**

Supporting Indian growth-stage startups to grow internationally and enabling international startups to access the Indian market.



Enabling international corporates to elevate their innovation journey by providing access to Indian startups through global innovation challenges and accelerator programs.

### Academia

Bridging the technology and research gap between universities across the globe through its two flagship programs -University Research for Startup & University Research for Industry.



Offering innovation consulting to emerging startup geographies and creating global outposts with matured startup geographies.





### **Corporate Synergy**



### **Government Catalyst**

## **Our Approach Towards Global Excellence**

### **Business Model Evaluation**

- Appointing a jury for business X-ray with industry experts from T-Hub and partners.
- Assessing the business model based on selection criteria and score matrix.

### **Market Feasibility Assessment**

- Conducting trend analysis, markets, customers, and understanding price-related assumptions
- 1:1 interview to understand the feasibility of the startup in the Indian market
- Validating product, services, business model, and location
- Understanding applicant capabilities

### **Go-To-Market Plan**

- Building an operations plan for entering the Indian market
- Analyzing business model and product gap
- Defining key milestones for a soft landing
- Understanding risks and opportunities

### **Market Access**

- Running workshops on branding, pricing, and stakeholder strategy
- Connecting with customers, corporates, and investors
- Business culture integration
- Go-To-Market strategy
- Demo Day

### **Post-Program Support**

- Connections for lead generation, agencies, and recruitment
- Support to establish a satellite office
- Securing customers and investors
- Operational readiness support

# **T-Bridge Global Impact**

# 1500+

International Interventions

# 200+

International **Startups** 

90+

**Indian Innovation Partners** 

26

**Accelerators** 

# 10+

**Market Access Programs** for International Startups







# 100+

Innovation **Programs** 

40+

**Countries** 



**Global Innovation Partners** 





### **T-Bridge Benefits: Propelling Entrepreneurs** onto the Global Stage



### **Global market access**

Open doors to international markets for Indian startups and vice versa.

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### **Cultural Adaptation**

Navigate foreign markets with guidance on cultural sensitivities and practices.

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### **Tailored programs for** startups

Customized initiatives, mentorship, and curriculum to aid startups' global expansion.



### **Innovation Exchange**

Engage in knowledge and technology sharing across borders for accelerated innovation.

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### **Cross border collaboration**

Fostering partnerships that transcend geographical boundaries for enhanced innovation.



### **Access to Resources**

Tap into a wealth of T-Hub resources, tools, and support for international growth



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### **T-Hub Mentorship and** Expertise

Insights from industry leaders, mentors, and experts with global experience.



### **International Recognition**

Tap into a wealth of T-Hub resources, tools, and support for international growth.



### **Success Stories**

Join a legacy of startups that have flourished globally with T-Bridge's support.

### **Startup Programs**



La Trobe Market Accelerator Program

### **International Corporate Programs**

### The Powered by **Collins**<sup>™</sup> Initiative

The Powered by Collins

### **University Program**



T-Hub x Global Wales Mentorship Program

### **Government Program**



Forge links with international investors for potential funding opportunities.

**Investor Connections** 



Global Bridge: Canada-India

### BUILD 2.0

**Boeing University Innovation Leadership** Program

**Boeing Build** 

### **Testimonials**



Eric US Ambassador to India

The skills that T-Hub is building are not just good for those companies that have dreams and are here today, but it's providing a fertile ground for understanding how to navigate a complicated economy and the rising world.



Hann Lair pur CO. LTD.

Learned a lot of new things about Indian market and its culture with the help of the T-Hub team. To be honest, I'm excited for the future where we can meet each other and work together.



Gevorg Ministry Republic of Armenia

Collaborating with T-Hub is an important point for all Armenians and innovators who are looking for the opportunity to grow and scale their businesses internationally



Deepak CEO Redberri

The partnership with T-Hub will help startups explore a new market overseas, where they will get access to space and infrastructure in the United States.



Katarina Voltera

The best part of the program is the connections we made. We've been able to connect to the right people and establish the partnerships we wanted to.



Jonathan Director Collins Aerospace

We are pleased to be able to work with T-Hub as an inaugural activation site for Powered by Collins program, and we are witnessing engagement from all across the world.



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