

Objectives

Set up of Social Innovation Lab to help social impact startups.

- **Identify & nurture startups** in AgriTech, HealthTech, and FinTech through collaboration with Citi, IIT Kanpur, and T-Hub.
- **Provide grants** of ₹10lakhs for ~25 early-stage startups and ₹20lakhs for ~5 growth-stage startups.
- **Mentorship & ecosystem access:** Offer mentoring, business-model guidance, go-to-market strategy, scaling support, and access to networks at IIT Kanpur and T-Hub.
- **Create social impact** by supporting for-profit startups developing innovations in agriculture, healthcare, and financial services that can scale.

Focus Areas



Social Cause



Environment

Impact Created

430+

Startup
Applications

29

Startups
selected

30

Startups
received grants

3

Startups went through
accelerator program

3.5

crores INR
Grant amount